



# OUR ETHOS

**A Safe & Happy Homelife** is what anyone living in our care should enjoy. It's our purpose and it's what we've built our company ethos and culture around. Our ethos contains our company mission, vision and values. It is used as a guide by our compassionate and skilled employees and it helps reassure those within our care that they are in safe hands..

## OUR MISSION

...to provide exceptional person-centred care to every resident so they can live and enjoy life in a safe and homely environment.

## OUR VISION

Our Vision is to be the first choice care provider in the communities we serve. We'll have the best quality teams going above and beyond to ensure those in our care can live meaningful, comfortable and happy lives every day.

## OUR VALUES

<b>H</b> = Harmony	<b>L</b> = Laughter
<b>O</b> = Openness	<b>I</b> = Individuality
<b>M</b> = Meaningful	<b>F</b> = Friendship
<b>E</b> = Enablement	<b>E</b> = Empathy